

This Privacy Policy explains how we use and disclose personal information that Blazepod Corp. (“Blazepod” or “we” or “us”) collects at this website located at <http://www.blazepod.co/> (“Site”). By using this Site, you accept Blazepod’s practices regarding collecting, using and disclosing personal information described in this Privacy Policy.

Information We Collect From You and About You

There’s a box on our Site that allows you to input your name and email address.

In addition, we collect information about all visitors to our Site through cookies and other tracking devices.

All information collected by us from or about you is referred to as “Information”.

Using Your Information

We may use the Information for the following purposes:

- to send marketing, research and promotional emails to users;
- to carry out marketing and promotional activities, such as surveys;
- to improve our Site and our products and to better understand how users access our Site and use our products, on an aggregated and individualized basis;

Opting Out of Email Communications

If you no longer want to receive marketing, research and promotional email messages from us, you may unsubscribe through the link in the email or by sending us an email at info@blazepod.co.

Sharing Your Information

We may disclose Information to the following bodies and for the following reasons:

- **Service Providers:** We may share information with third party vendors, service providers, contractors or agents that provide support services to us or perform functions on our behalf, such as the companies that host our Site; provide email marketing services, administer surveys, contests and promotions on our behalf, or help us market our products. We provide those companies with information so that they may provide services for us or perform functions on our behalf, and we do not authorize these companies to use your information for any other purposes.
- **In Response to Legal Process:** We may disclose the information we collect from you if permitted or required by law, to comply with state and federal laws, a judicial proceeding, court order or other legal process, such as in response to a subpoena or search warrant.
- **Business Transfers:** If we are acquired by or merged with another company, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the Information to the other company. We may also transfer Information to investors in our company.

Social Media: We have or may have a presence on various social media platforms, such as Facebook, Twitter, and YouTube. These platforms provide us with anonymized and aggregated demographic and use information, including page impressions, “Likes,” traffic links and page views, which we use to improve our marketing efforts.

Other Tracking Technologies

- **Analytics Services:** Blazepod uses the analytics services of Facebook Pixel Tracking. Analytics is used to improve the user experience and to provide feedback on the demographic groups that are using our Site and products so that Blazepod may improve its offerings. You should refer to the privacy policy documents of Facebook for more information on how it collects data and what your choices are in regards to data collected about you.
- **Pixel Tags:** This Site uses pixel tags from Facebook. These tags provide information about e.g. a user's patterns of activity on the Site, IP address, time of visit, and so on. This information can be used by Blazepod and/or Facebook to help target Blazepod's advertising. You can read more about Facebook's Pixel Tag policies here: <https://www.facebook.com/policies/cookies>.
- **Third-Party Advertisers:** The technologies described above are commonly used by third party advertisers such as Facebook to collect information about a user to target ads on their own platform more directly. Blazepod is not responsible for their use of the information they are able to collect on this Site using these technologies. You may learn more about the way information is collected and what choices you have here by reading the privacy policies of these third party advertisers and advertising services.

Other Information

- **International visitors:** This Site is hosted in the United States and subject to United States law. If you are accessing the site from the European Union or other regions with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal data to the United States and by providing your personal data you consent to that transfer. In general, Information may be transferred across borders, between different countries and jurisdictions.
- **Changes to Privacy Policy:** Please note that this Privacy Policy may change from time to time as we update our Site and roll-out new products and services. If we make any changes to this Privacy Policy that materially affect our practices with regard to the personal information that we have previously collected from you, then we will post the new Privacy Policy on our Site. Changes to this Privacy Policy are effective at the time they are posted, and your continued use of our Site after posting will constitute acceptance of, and agreement to be bound by, those changes.
- **Children Under 13:** We do not knowingly collect information from persons under 13. If we learn that we have received information from children under 13 years of age, we will delete such information.
- **Questions:** If you have any questions regarding our Privacy Policy, please contact us at info@blazepod.co.